



### *GLASS DOCTOR® COMMUNICATIONS*

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<http://www.glassdoctor.com/viewpressrelease.asp>

### **FOR IMMEDIATE RELEASE**

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*Glass Doctor* of the Sierras

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## **Glass Services Business Ready to “Fix Your Panes”**

**ZEPHYR COVE, Nev. (Jan. 23, 2009)** – The Glass Doctor® of the Sierras franchise owned by Lou Fiori is now open and ready to “fix your panes!”

Formerly known as Fiori Glass, *Glass Doctor* of the Sierras offers mobile residential, automotive, and commercial glass services to South Lake Tahoe, Calif., as well as Carson City, Gardnerville, Minden, and Zephyr Cove, Nev. The showroom and shop is open 8 a.m. – 5 p.m., Monday through Friday, and 24-hour emergency service is available.

“We’re pleased to be a part of *Glass Doctor*, we know it will help us expand our business,” Lou Fiori said. “Now in addition to replacement windows and shower enclosures, we will be able to repair and replace windshields.”

Upon purchasing the franchise, Lead Technician Pete Zimmerman attended a 10-day training course on the latest glass repair technology, customer service techniques and marketing methods.

“*Glass Doctor* is a premier choice for glass repair and replacement,” said Mark Dawson, president of *Glass Doctor*. “We’re delighted Lou Fiori and his team have joined our franchise team, and we believe their business will be successful because we all operate under the same core values.”

The *Glass Doctor* of the Sierras shop is located at 396 Dorla Court, Suite A, in Zephyr Cove.

### **About Glass Doctor®:**

*Glass Doctor* is the largest chain of full-service glass franchises in the nation. From windows to windshields to storefronts, Glass Doctor can handle any glass need. *Glass Doctor* also offers custom glass services, such as tub and shower enclosures, entry door glass and mirrors. Established in 1962 with one shop in Seattle, Wash., today *Glass Doctor* offers complete glass repair, replacement and services to the residential, automotive, and commercial markets at more than 375 locations in the United States. *Glass Doctor* began franchising in 1977 and joined The Dwyer Group, Inc., an international franchisor of service industry companies, in 1998. At that time the company’s corporate headquarters relocated to Waco, Texas. Today there are more than 165 *Glass Doctor* franchise owners across the United States and Canada. For further information or to find the location nearest you, visit [www.glassdoctor.com](http://www.glassdoctor.com).